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## **Press Release**

*Data Transparency Coalition hosts Data Demo Day at the California State Capitol in support of open data policies*

**Sacramento, California** - Legislators, technology companies, government leaders, and civic technologists got a "taste" of the benefits of open data at this morning's first-ever California Data Demo Day at the State Capitol, hosted by the Data Transparency Coalition and presented by Teradata. Coalition members showcased technologies to visualize, analyze, and automate government information, transforming disconnected documents into open, searchable data.

Sen. Richard Pan (D-6th, Sacramento) spoke out for [SB573](#), his proposal to establish a state Chief Data Officer and require agencies to participate in a government-wide move toward standardization and publication. Asm. Phil Ting (D-19th, San Francisco) told attendees that better data standards and availability would improve government management.

"The potential for better transparency, better state management, increased economic activity, and lowered compliance costs cannot be realized unless our state chooses to standardize and publish our public data," said Dr. Pan. SB 573 takes that crucial first step by appointing a Chief Data Officer who will establish an open data portal in the state."

"The technology industry already has the technology to better connect citizens with their government, fight waste and fraud through analytics, and cut compliance costs through automation," said Hudson Hollister, executive director of the Data Transparency Coalition. "But these solutions all depend on whether governments choose to adopt common formats and make data consistently available. By supporting open data policies, Dr. Pan and Asm. Ting are enabling new technologies that will transform government and society."

Attendees represented many California executive branch agencies, including the Department of Technology, the Department of Corrections, the Highway Patrol, and others. Corporate participants included:

- **IRIS Business Services** showed its standardized data reporting solution, in use around the world.
- **Socrata** displayed its publication platform, which enables cost-effective open data for a majority of state governments and nearly every large U.S. city.
- **Teradata** showed how data standardization could give program managers, watchdogs, and the public instant insights into the impact and performance of government grants.
- **Tableau Software** showed its ability to help non-IT professionals easily visualize data sets.
- **Workiva** demonstrated its reporting platform, used by most Fortune 500 companies for reporting to the U.S. Securities and Exchange Commission, and explained how the same platform could be deployed for other types of government reporting.
- **Information Builders** showed how public-sector spending transparency would dramatically improve with the adoption of more consistent data standards.

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### **About the Data Transparency Coalition**

The Data Transparency Coalition is the only trade association pursuing the publication of government information as standardized, machine-readable data. Through advocacy, education, and collaboration, the Coalition supports policy reforms that require consistent data standardization and publication. Data transparency enhances accountability, improves government management, reduces compliance costs, and stimulates innovation. Representing a cross-section of the technology industry, the Data Transparency Coalition membership includes market leaders such as Teradata Corporation, Workiva, RR Donnelley, PwC, Booz Allen Hamilton, and CGI Federal and growing start-ups such as FindTheBest, Enigma.io, and Level One Technologies. For more information, visit <http://datacoalition.org/>.